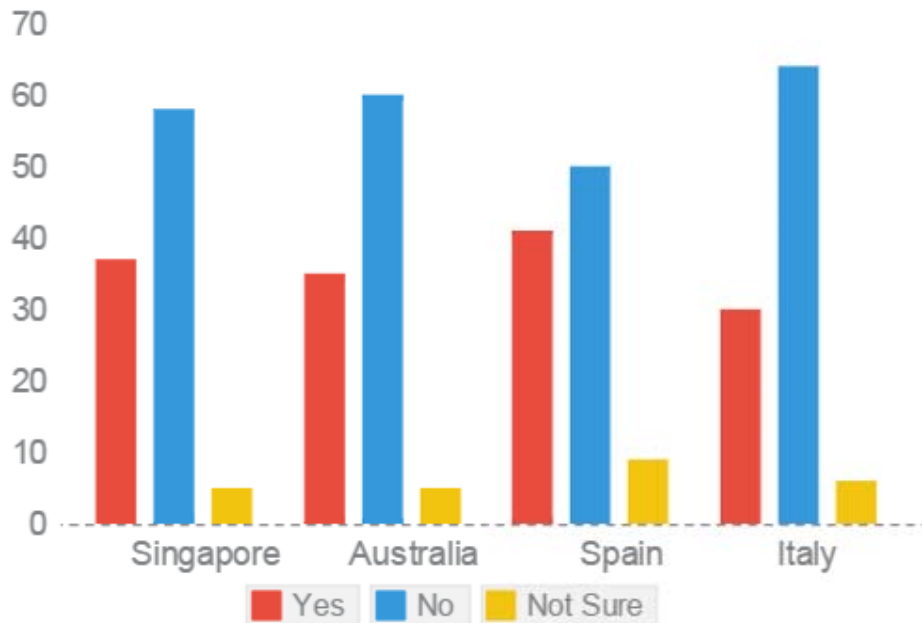


Blood Donation

Have you given blood before?



World Blood Donor Day will be celebrated on 14th June.

Toluna asked panelists in Singapore, Australia, Spain and Italy about blood donation.

If you have never donated blood, what are the reasons?

1



Not eligible (medication, condition, iron, etc)

2



Fear (of needles, pain, etc)

3



I don't have time

Most people expressed they have never donated blood before because they are not eligible (Australia, Italy and Spain). However, people in Singapore voted "fear (of needles, pain, etc)" as the top reason.