

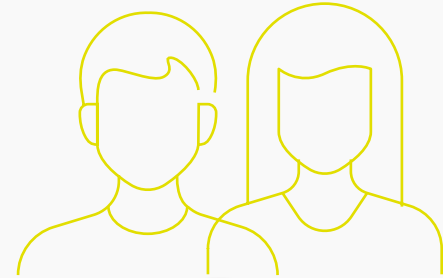
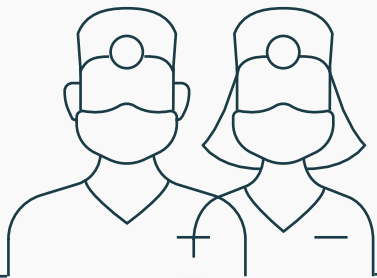
2020

Learn More About Physicians,
Nurses, Pharmacists
and Consumers View of the
Coronavirus (COVID-19)

Toluna^{*}

US Views About the Coronavirus (COVID-19)

Toluna gathered insights into US physicians, pharmacists, nurses, and consumers views of the coronavirus. We had 500+ physicians, 25% being PCP's and 75% specialists, and 250+ nurse/pharmacist completes in ~3 days. We fielded this survey from February 28 to March 5, 2020. We also surveyed 1,000 US consumers on March 2, 2020 in less than 24-hours.



PHYSICIAN RESPONDENTS

530

WE SURVEYED:

NURSES AND PHARMACISTS RESPONDENTS

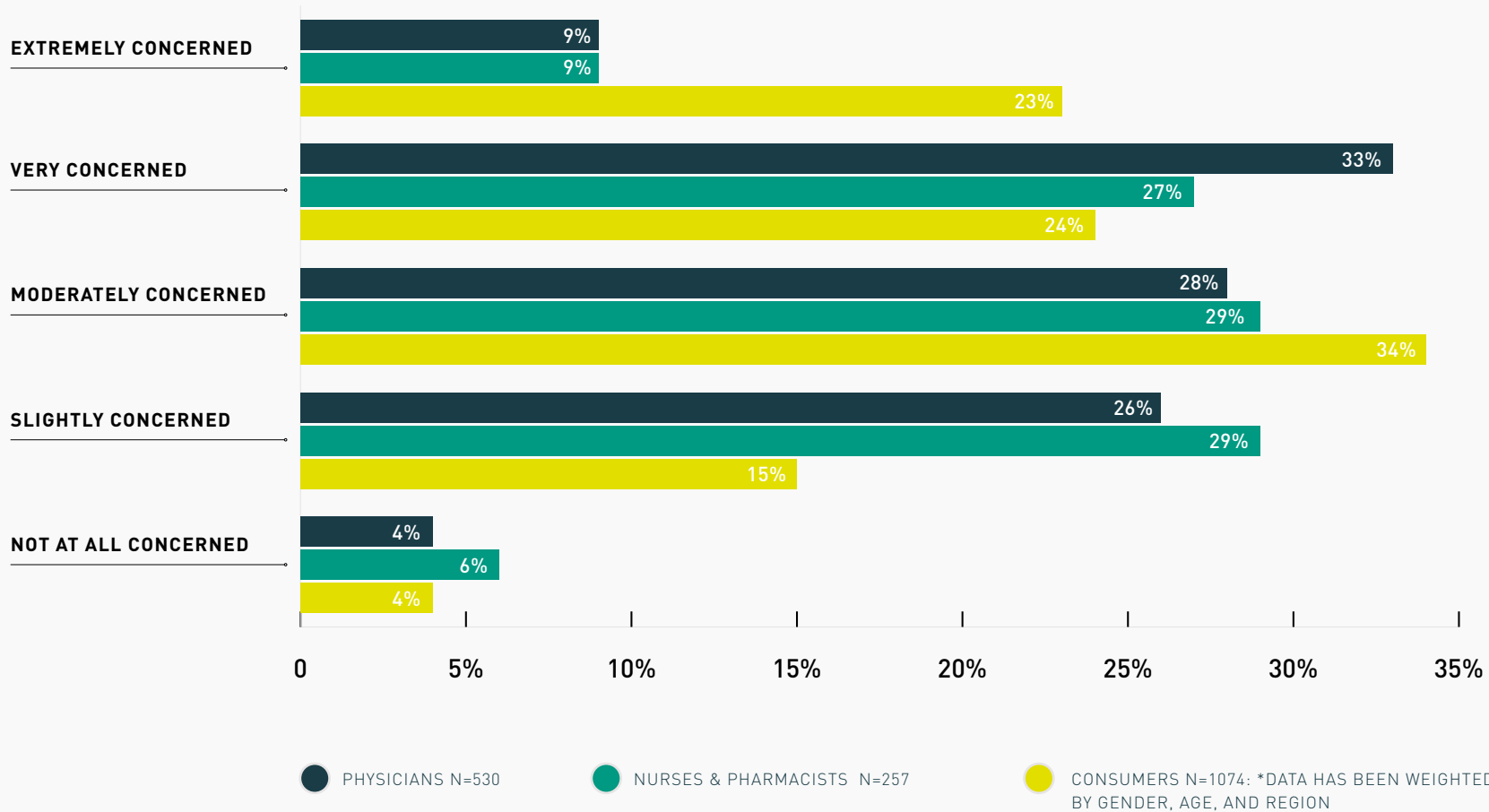
257

CONSUMER RESPONDENTS

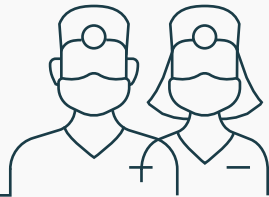
1074



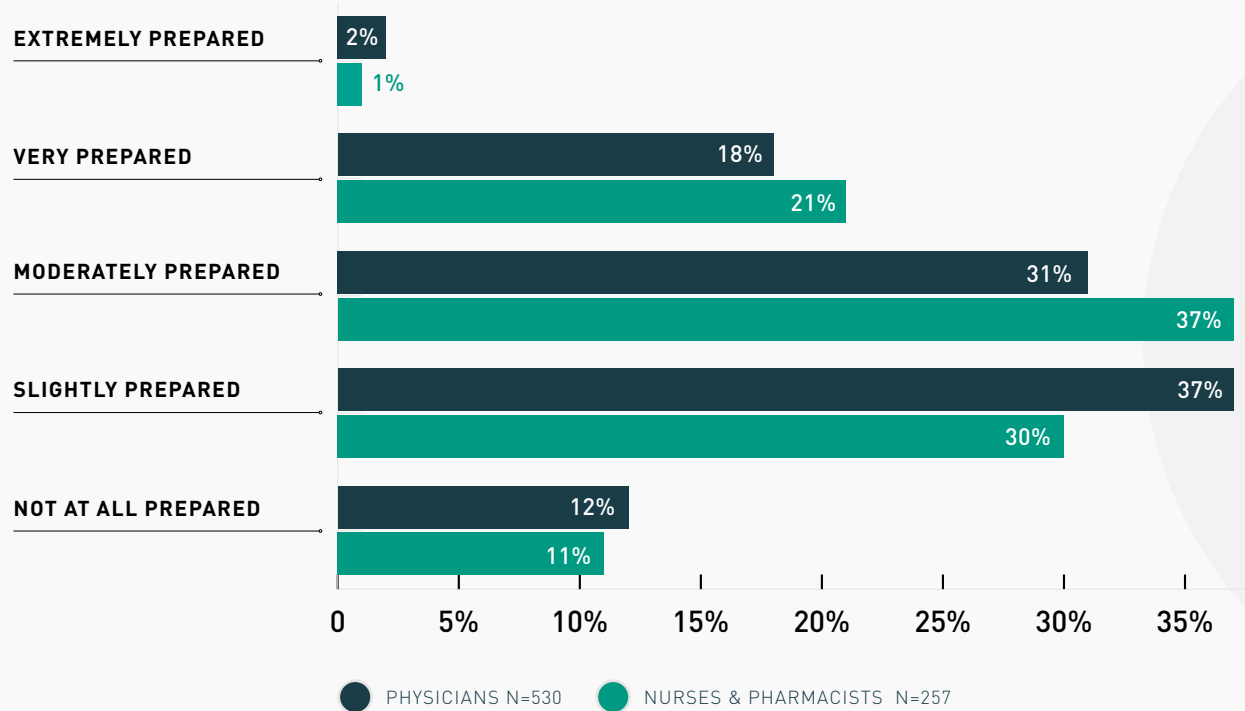
HOW CONCERNED ARE YOU ABOUT THE 2019 NOVEL CORONAVIRUS AFFECTING YOU OR YOUR PATIENTS DIRECTLY?



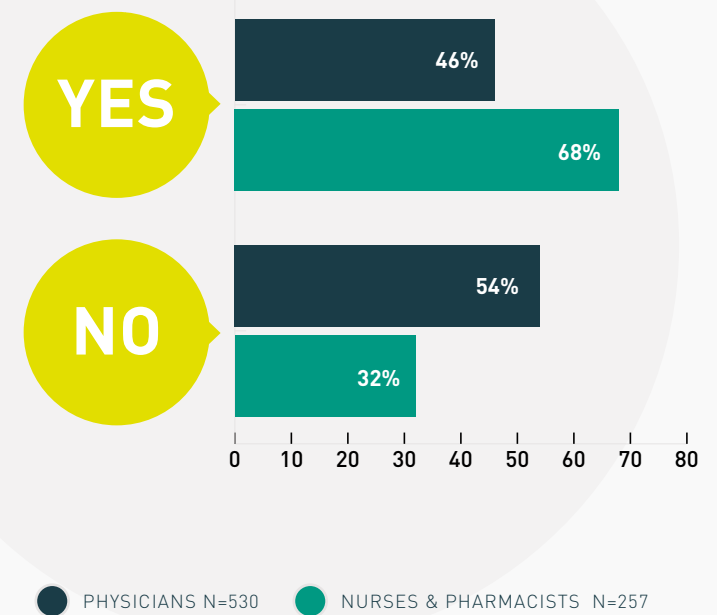
Physicians, Nurses and Pharmacists View on Preparedness for the Coronavirus



DO YOU ANTICIPATE BEING PREPARED FOR A 2019 NOVEL CORONAVIRUS OUTBREAK IN YOUR LOCAL AREA IF IT WERE TO OCCUR?

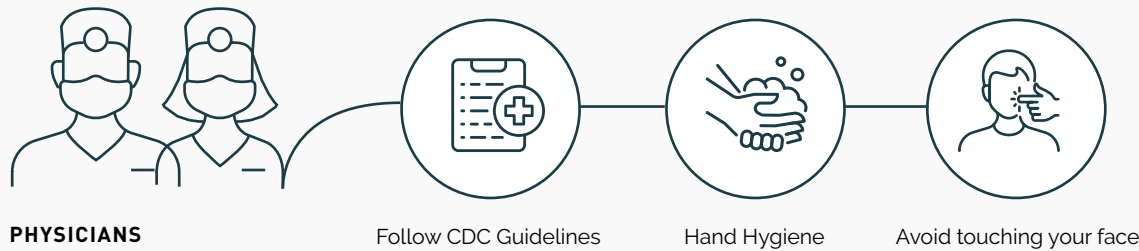


HAVE YOUR PATIENTS ASKED FOR SUGGESTIONS/RECOMMENDATIONS TO HELP PROTECT THEM FROM THE 2019 NOVEL CORONAVIRUS?



Physicians, Nurses and Pharmacists Recommendations

WHAT SUGGESTIONS/RECOMMENDATIONS ARE YOU MAKING?

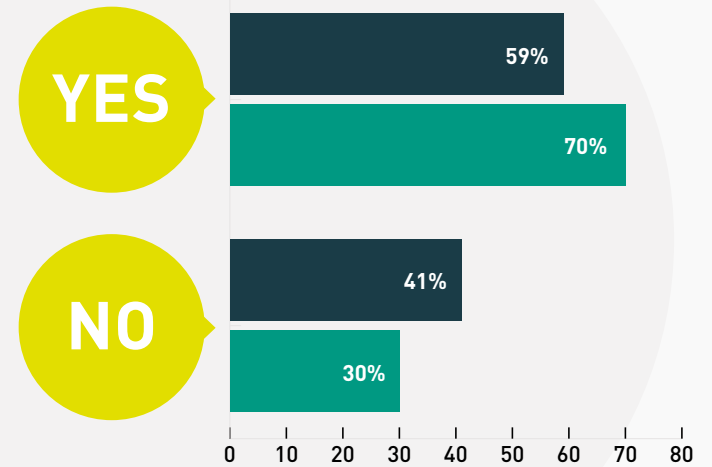


PHYSICIANS N=530



NURSES & PHARMACISTS N=257

DO YOU FEEL THAT THE MEDIA IS OVERPLAYING THE IMPLICATIONS OF THE SPREAD OF THE 2019 NOVEL CORONAVIRUS?

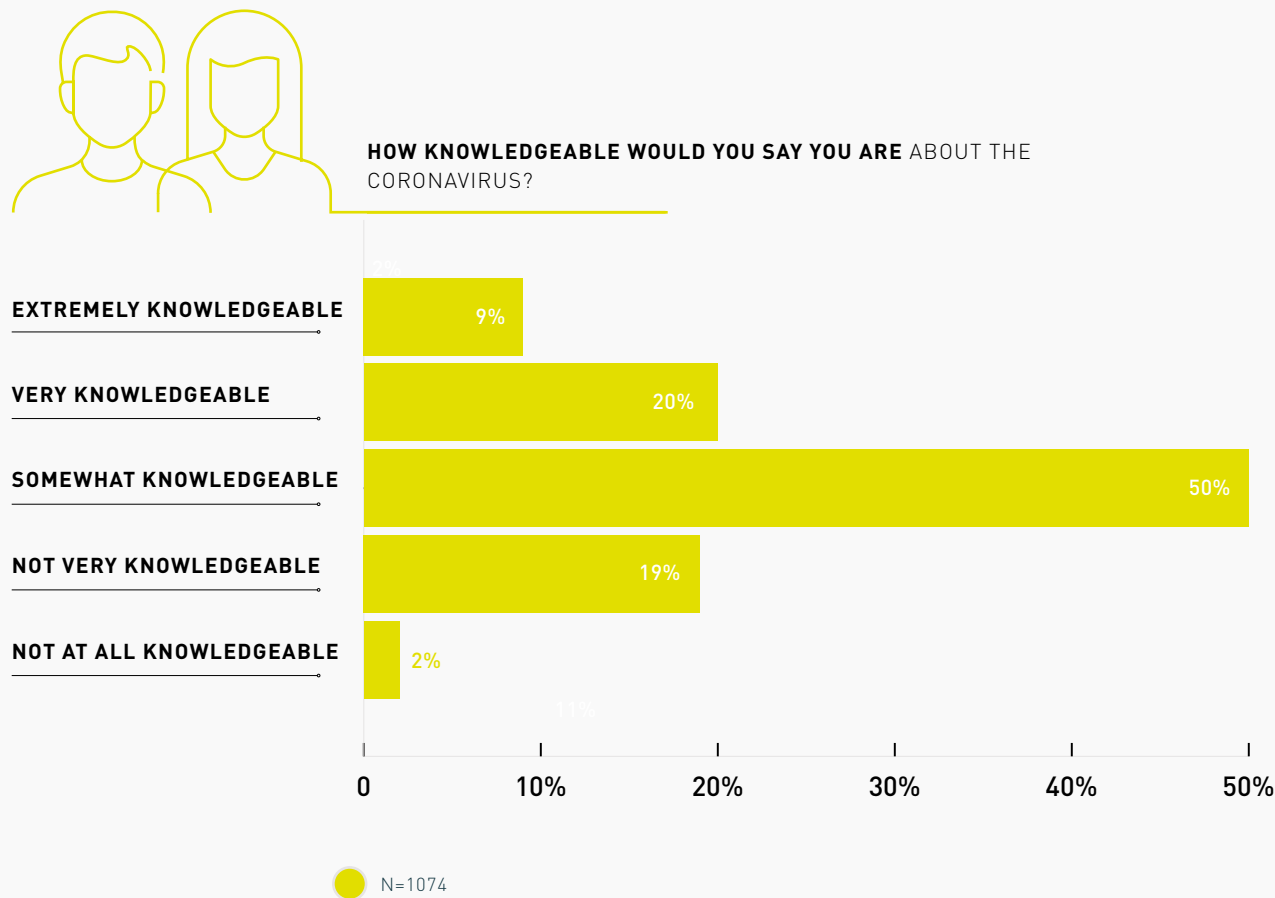


PHYSICIANS N=530

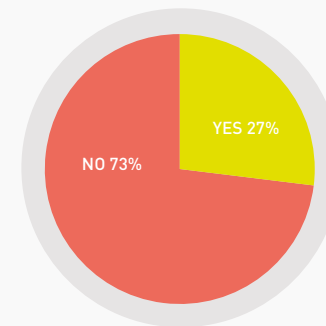
NURSES & PHARMACISTS N=257

Consumers Preparedness for the Coronavirus (COVID -19)

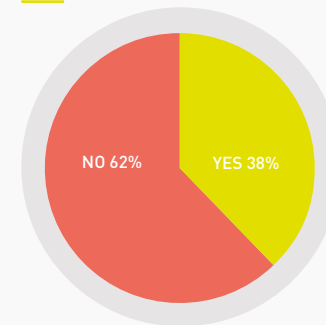
Toluna gathered insights into consumers view of the coronavirus. We surveyed 1,000 US respondents in less than 24 hours. Findings highlight concern, knowledge and behavior changes. The data has been weighted by gender, age, and region.



HAVE YOU PURCHASED ANY ITEMS TO SPECIFICALLY PROTECT YOU OR YOUR FAMILY FROM CORONAVIRUS?



HAVE YOU CHANGED ANY OF YOUR BEHAVIORS BECAUSE OF CORONAVIRUS?



Toluna^{*}