Presidential Campaigns’ Impacts on Sectors

The epic battle finally came to an end. Toluna conducted a quick study* using Toluna QuickSurvey to better understand how the candidates’ presidential campaigns affect the property and legal sectors of U.S.

**Property Sector**

1. Profession background as pivotal focus from media
   - 48% (Trump)
   - 53% (Clinton)

2. Positive impact on young people’s career pursuit
   - 35% (Trump)
   - 58% (Clinton)

3. Positive influence on Property/Legal sectors
   - 32% (Trump)
   - 41% (Clinton)

**Legal Sector**

1. Profession background as pivotal focus from media
   - 53% (Trump)
   - 48% (Clinton)

2. Positive impact on young people’s career pursuit
   - 58% (Trump)
   - 35% (Clinton)

3. Positive influence on Property/Legal sectors
   - 41% (Trump)
   - 32% (Clinton)

**The Trump Organization**

- **54%** Respondents agree that Trump’s business should consider to eliminate the use of his name

**50%** Respondents believed the impacts on legal sectors are more felt by women

* Source: Toluna QuickSurvey of 1,000 U.S. respondents.