Photo Taking Habits Globally

We ran a quick global poll to better understand how people use cameras, and smartphones for photos. The responses below are global unless otherwise stated. This survey ran during Sep 21st to Sep 23rd, 2016.

**What do you use to take photos?**

- **20%** DSLR/Mirrorless
- **78%** Smartphone
- **13%** Pocket Camera

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**Taking Photos With Smartphone By Country**

- **85%** Singapore
- **80%** Australia
- **77%** US
- **69%** UK

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**DSLR/Mirrorless Camera Usage By Country**

- **UK**: 13%
- **Australia**: 19%
- **Singapore**: 21%
- **US**: 28%

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**Low Penetration Rate Of Drone Photography**

- **4%**

Consumptive drone is still not prevalent among the respondents

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**Minor Presences of Instant & Analog Camera**

- **Instant Camera**: 7%
- **Analog Camera**: 5%

*2,000 votes are collected from Australia, Singapore, United Kingdom and Untied States*