49% have flown with pets within the past 6 months

73% have flown with pets within the past year

Over a lifetime, people have traveled with pets:

- 1-5 times: 15%
- 6-10 times: 20%
- 11-20 times: 17%
- 21+ times: 38%

Kinds of traveling pets:

- Dogs: 71%
- Cats: 54%
- Birds: 16%
- Fish: 15%
- Ferrets: 17%
- Rabbits: 5%
- Reptiles: 10%
- Farm animals: 4%
- Other: 4%

Picking their seat:

- Take with me in the cabin: 69%
- Have them in the cargo: 16%
- Both: 16%
- None of these: 82%

65% have an assisted therapy pet

65% have a service animal

Flight problems:

- Say they have been denied a flight due to the breed of their pet: 65%
- Say they have encountered problems after a flight with their pet: 58%
- Say their pet has been injured during a flight: 56%

Issues when having your pet in the cabin:

- Looks or stares from passengers: 40%
- Frustration from passengers: 38%
- Passengers changing their seat away from you: 20%
- Complaints from passengers: 16%
- None of these: 4%

86% are loyal to an airline because of the way they treat their pet.