

KNOW WHAT'S NEXT. PUT THE POWER OF MILLIONS BEHIND YOUR NEXT BIG IDEA

QuickSurveys is Toluna's real-time, quick-turn insights platform. Need answers fast? QuickSurveys gives you 24/7 on-demand access to millions of global consumers on an easy-to-use, real-time survey and analytics platform. Our Guarantee: At least 1,000 nationally representative survey responses within 21 markets in 24 hours or less, significantly shortening your time-to-insight and true, actionable information.

HOW IT WORKS



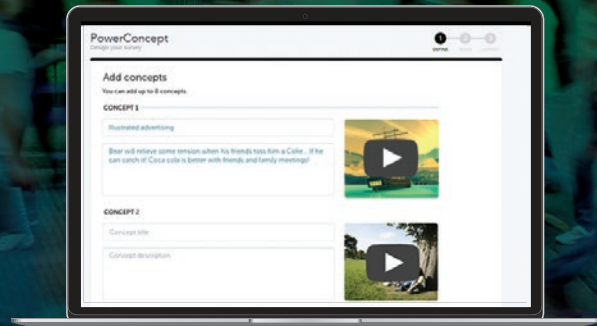
STANDARD FEATURES

- Unlimited questions, surveys and responses
- 21 question types and 50+ survey templates
- Real-time targeting and reporting
- Nationally representative weighting
- Branding and customisation options
- Built-in demographic questions
- Embed images and videos to test advertising and product concepts
- Email, embed or share your survey on social media
- PPT and XLS data export to create reports in minute

KEY FEATURES

- 24/7 on-demand access to over 21 million consumers across 68 markets
- Precisely target your audience with over 200 demographic and behavioural targets to choose from
- Real-time sample feasibility
- Automated package, concept, attitudes and usage, and positioning testing to provide brands/products with prognostic and diagnostic insights
- Advanced reporting, analysis and visualisation capabilities
- Advanced image and video options

EXPEDITE YOUR INSIGHTS



Expedite your research with the PowerSuite, a collection of fully-automated insight tools on the TolunaInsights platform, designed to guide you from ideation to understanding in just hours. By automating industry proven methodologies, our PowerSuite puts you in the driver's seat, enabling you to conduct your own package, concept, positioning or attitudinal study from anywhere - without ever having to pick up with phone.

- Templated approach ensures repeatable, reliable insights in a fraction of the time of traditional methods
- Critical decision making processes, product development and time-to-market are expedited, with project launch taking mere minutes and insights populating in real-time
- Reporting is diagnostic and enables users to react quickly
- Real-time access to Toluna's global panel of millions, with advanced targeting capabilities enabling you to reach a precisely targeted audience
- Intuitive wizard guides the way; no research expertise is required

A FULL SUITE OF SOLUTIONS

PowerPack
Accelerate your speed to shelf through an intuitive wizard and industry-proven methodology. Users can run package tests to understand the overall strengths and weaknesses of their package concepts ten times faster than traditional methods and at a fraction of the cost.

PowerConcept
With methodology powered by Harris Interactive, users can conduct concept tests in real-time to understand the overall strength of branding, product or advertising concepts.

PowerAttitudes
Gather immediate insights on what attitudes drive usage and purchase behaviour across brands, products and stores.

PowerPosition
Find out what matters most to your customers and how you measure up against the competition.

AUTOMATED INSIGHTS AND RESULTS

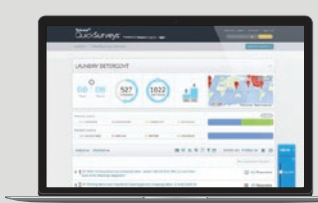
Every automated study comes with a robust, real-time reporting suite:



An **Infoboard** of diagnostic and actionable insights.



Seventeen fully editable and customisable **PowerPoint slides** with directional insights.



Advanced analysis and **data visualisation** capabilities.

Demo The PowerSuite Today!

Try us for your next package, concept, positioning or attitudinal study and get fast, actionable insights you can trust!