

## MORE THAN JUST A SURVEY PLATFORM

QUICKSURVEYS IS MORE THAN JUST A SURVEY PLATFORM - IT'S OUR ON-DEMAND, CLOUD-BASED PLATFORM DESIGNED FOR QUICK-TURN, AUTOMATED RESEARCH.

QuickSurveys enables you to:

- Create professional surveys
- 24/7 DIY access to Toluna's global community of millions
- Launch short-term digital communities
- Save time with a suite of automated solutions
- Easy-to-use advanced analytics and visualization



Script a custom survey with an advanced set of features, or let our digital research team help you -- and get results in real time.

Choose a customisable, automated solution to conduct ad, concept, package and shelf testing, and receive an automated infographic of insights.

Create engaging branded digital communities in minutes, and collect rich, real-time, cost-effective qualitative and quantitative insight on an ongoing basis.

Advanced web-reporting, to build cross tabs, weight data and analysis insights in real-time.

### BENEFITS TO USING QUICKSURVEYS

- Professional surveys and short-term digital communities can be designed and launched in minutes
- Data collection begins immediately, with advanced analysis capabilities available in real-time
- Gain insights 10x faster than traditional research methods
- Automated solutions enhance the new product development process

### KEY FEATURES

- Real-time access to Toluna Panel
- No manual intervention needed to choose from over 200 demographic and behavioral profiles to target your intended audience - DMA/MSA targeting is possible
- Real-time advanced data visualization and analysis capabilities
- Suite of fully automated research methodologies via PowerSuite to action concept, shelf, packaging, positioning, attitudinal/usage studies