

# PUT THE POWER OF MILLIONS BEHIND YOUR NEXT BIG IDEA

## No matter your survey needs, we have you covered.

Use TolunaInsights to access your precise target audience, no matter where they are in the world, and leverage our powerful survey and reporting platform to survey them in real-time. Manage every aspect of your project, but rest assured that our experts are on call 24/7 if you need them.

- Create an unlimited set of questions with rich templates and configurable branding and demographic options.
- Access global respondents in real-time.
- Receive at least 1,000 nationally representative survey responses in 21 markets within one day, guaranteed.
- Significantly reduce the length of time required to achieve deep and reliable consumer intel.

### GAIN COMPETITIVE ADVANTAGE

- Set up and launch a project in mere minutes—and see results in real-time, while accessing advanced reporting and analytics capabilities.
- You'll see responses in real-time, on-demand enabling you to react quickly, yet in an informed fashion – always!

### INCREASED EFFICIENCY – WITH 100% QUALITY

- We've built our survey platform with our expertise incorporated throughout the process from survey scripting through reporting.
- In addition to an intuitive survey platform, we offer a suite of on-demand methodologies to ensure that you're obtaining the highest level of value from your surveys – from concept testing to shelf-set our PowerSuite has you covered.!

### YOUR PRECISE TARGET AUDIENCE IS REACHABLE

- No matter your targeting requirements, you can count on us to deliver - globally.

## Count on Toluna to deliver the insights you need, while empowering you with the advantages of automation.

*No matter how complex your survey needs, count on Toluna to provide you with consultative programming services, sample management, and data processing you need, while providing you with ongoing access to our platform so you have full control. Our teams of survey programmers, data processing, and customized survey programmers implement full-scale programs on behalf of our clients. This is the core of what we do.*

## TOLUNAINSIGHTS IS AN END-TO-END PLATFORM

TolunaInsights is the only end-to-end platform where audiences, surveys, communities, and analytics are completely integrated with one-another, including Toluna's global Influencer community. All of this is accessible through one interface, empowering the adoption of agile research approaches, enterprise-level research programs, and ultimately better and quicker decision-making.