

# EXPEDITE YOUR ANALYTICS

TolunaInsights offers an easy-to-use web-based data visualization and analytics tool that enables you to access real-time reporting to analyze results with the click of a button, as data populates in real-time.

- **Access information without delay** – Data is available immediately and you can access field reports and analyze data while surveys are still in-field.
- **Comprehensive reporting platform** – Field reports, verbatim responses and key measures all within a single interface.
- **Leverage advanced analytic procedures** – Weight data, create sub-populations, filter and conduct all levels of significance testing.
- **Information is customized** – Drag and drop PowerPoint creation, word cloud verbatims, create tables/re-run banners as needed.

## PRODUCT FEATURES

- Create custom weights, sub-populations and filtered reports for easy collaboration.
- Customize confidence intervals.
- Create word clouds to visualize open end responses.
- Share analysis with key collaborators, with data encryption and password protection enabling safe sharing.

Count on Toluna to deliver the insights you need, while empowering you with the advantages of automation

*Count on our team of experts to provide you with the reporting and analytics you need to power your decision-making – no matter your need – or count on Toluna to provide more advanced reporting – from dashboards to full-scale management/permission-based reporting systems.*

## TOLUNAINSIGHTS END-TO-END PLATFORM

TolunaInsights is the only end-to-end platform where audiences, surveys, communities, and analytics are completely integrated with one-another, including Toluna's global Influencer community. All of this is accessible through one interface, empowering the adoption of agile research approaches, enterprise-level research programs, and ultimately better and quicker decision-making.