

# ASK WHAT THE WORLD THINKS.

## What is Toluna QuickSurveys™?

Toluna QuickSurveys™ is the fast, easy answer to affordable, reliable customer insights. A revolutionary self-service tool, it offers powerful functionality wrapped up in easy-to-use platforms. It also puts **Toluna.com, the world's leading online research community with 4 million members**, at your fingertips.

Whether you need to inform marketing decisions, strengthen a client pitch or generate PR data, **Toluna QuickSurveys™** will provide the answers.

## Why use Toluna QuickSurveys™

### It's free

Surveying your own respondents? QuickSurveys is free! Asking Toluna? Our brand new, easy-to-use payment system is credit-based where one credit = one question and one respondent. You can also get great subscription and bulk discount options on our website.

### It's fast

Get real-time answers as soon as your survey launches; get final results in just 24 hours when using AskToluna.

*"Toluna QuickSurveys™ has evolved into a "gotta-have" tool we employ in virtually every client engagement – from business development and message-testing to measurement and metrics – both within the US and internationally."*

Mark Rozeen, EVP, Insights & Innovations, GolinHarris

### It's easy

Our intuitive wizard and survey templates will help you create and deploy your survey with ease; data analysis is just as quick and simple.

### It's flexible

It's your study so you can brand it, add videos and images, invite your respondents via email and social networks, export results to Facebook, and more.

### It's connected

It's quick and simple to send your survey to the Toluna Community: a highly engaged online research community of 4 million members in 34 countries.

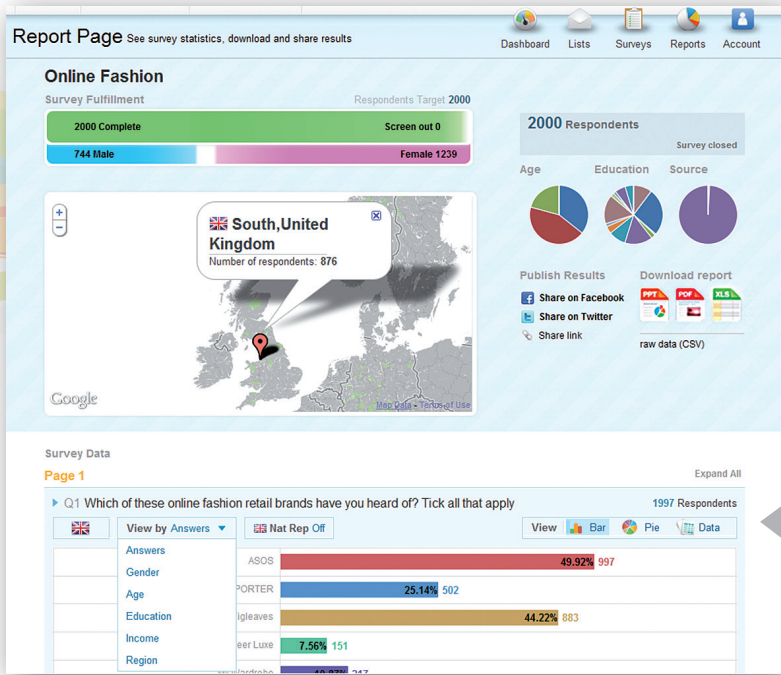
### It's universal

Toluna QuickSurveys™ is for anyone looking for fast feedback – from market researchers to small business owners, ad planners to students.

*"Toluna QuickSurveys™ is a great solution for online research reports. It requires no training and delivers survey results with thousands of respondents in a matter of hours."*

Aliya Zaidi, Research Manager, Econsultancy

Real people, real feedback, real time



**What puts QuickSurveys ahead?**

- Extensive question types**  
Make each question work for you: choose from a mix of radio buttons, check boxes, text boxes, open-ended questions and many more
- Image & video capabilities**  
Embed images and videos in your survey to test advertising and product concepts
- Security verification**  
Enjoy enhanced security with SSL to protect each of your transactions on our website
- Advanced reporting**  
View your results via bar chart and pie chart, check tag clouds and download your data in PDF, PowerPoint or CSV format

## How does it work?

- Step 1** Create your own survey of up to 15 questions
- Step 2** Select up to 2,000 nationally representative respondents or upload your own contacts
- Step 3** Pay online using a credit card – or survey your own respondents for free!
- Step 4** Receive results within minutes

Ask Toluna  
Launch your survey on toluna.com and get thousands of people to answer it instantly!

Thank You!  
You have added 200 respondents to your survey (3/22/2011)

Country: Choose respondents country of origin

Respondents: Choose how many respondents you want. 200 (Survey target 200)

Questions: The number of questions your respondents answer. 4 (Add / Remove Questions)

Credits: 800 (value £ 128)

Add and pay

Begins: Now (Ends: Never) Launch Survey

Invite people to answer  
Publish and share your survey!

Embed in blog or Site Web Link: http://toluna.com/QvYf

Share on Facebook Share on Twitter

Register your account NOW! Please email [Quicksurveys@toluna.com](mailto:Quicksurveys@toluna.com) with any questions

Real people, real feedback, real time



Scan this QR code with your smartphone to see our video.  
[www.tolunaquick.com](http://www.tolunaquick.com)

