



QUICK-TURN HEALTHCARE STUDIES

GET VALUABLE HEALTHCARE DATA WHEN YOU NEED IT MOST – NOW!

Toluna's Healthcare Practice is a leading provider of healthcare and pharmaceutical research practitioners with access to physicians, pharmacists, nurses and medical professionals of all specialties, as well as ailment sufferers and consumers. We've recently launched a series of quick-turnaround, healthcare survey capabilities to support client's fast-paced research needs.

QUICKSURVEYS/HEALTHCARE -

Reach your targeted audience, and get the insights you need now within 24 – 48 hours or less!

Ideal for directional studies, pitches, quick product feedback and more!

- Use our industry-leading automated survey tool directly, or have us program it for you – we offer up to 10 questions.
- Receive results in real-time, Toluna's US-based Healthcare professional community members are ready to respond.
- Access our analytics platform to analyze data while in field – expediting your analysis.

RAPIDRESULTSRX -

Questionnaire and programming templates enable us to speed time to launch.

Let us work with you on creating customized studies that are at the ready with a click of the button! We've created concept testing, and product usage studies for clients.



Faster launch time when you need quick results. Library of templates, Actionable Real-Time Results and Reporting

CUSTOMIZED OFFERINGS

As always, Toluna's Healthcare Group offers fully customized consumer insights programs and you can count on us to meet your needs for the most complex studies!

Take Advantage of Automation to Speed time to Insight

The efficiencies we provide come on the heels of the launch of TolunaInsights, our end-to-end automated insights platform. **TolunaInsights** is the only end-to-end platform where audiences, surveys, communities, and analytics are completely integrated with one another, and Toluna's global Influencer community – speeding time to insight.